

Name: _____ Period: _____ Date: _____

Scavenger Hunt Rubric

Video Title: _____

	Minimal Performance (1-4 points)	Adequate Performance (5-8 points)	Exemplary Performance (9-10 points)	Score
Camera Handling (X1)	Serious problems with focus, steadiness, and framing are evident.	Most shots are clearly focused and framed, with adequate close-ups included.	Steady and creative shots that enhance the video are utilized, and excellent close-ups are included.	
Lighting (X1)	Numerous shots are improperly lit; bleaching, shadows, or unbalanced conditions may be evident in some shots; there is no evidence of an attempt to correct problems.	Most shots are properly lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	All shots are well lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	
Camera Settings (X1)	Video may be unclear, distorted, or washed out from poor aperture, ISO, WB, and/or shutter speed.	The video is clear, with consideration given to a good color and WB; Poor Aperture or ISO may occasionally be a distraction.	The Video is clear and recorded with great exposure, placement, and technique.	
Continuity & pacing (Followed a theme, message/plot, beginning/middle/ending) (X1.5 "1-15pts")	The story sequencing is confusing; shots are too long or "clipped," with edit points appearing "glitchy."	The pace and timing are well structured; clips move along and tell the story, with moderate use of transitions.	Shots logically pace the story along in an interesting way, with an excellent and purposeful use of transitions.	
Inclusion of Required Shots (X2 "1-20pts")	The video does not meet project goals, presents an unclear message, and/or is sloppy overall.	The video topic is presented with insights; the video adequately meets the objective.	The video is clearly focused, with a rich variety of supporting material.	
Video Editing (X1)	The work is unorganized and sloppy.	The work provides an organized and logical presentation of essential issues.	The work provides an exemplary use of cutting and placement principles to logically communicate important data.	
Creativity and originality (X1.5 "1-15pts")	There is little original thought or creativity in the design and production, resulting in what appears to be a simple piecing together of events.	The video reflects original thought and creative elements that are effectively expressed and highlighted.	Originality and creativity are at the forefront of the video, with thematic elements incorporated in a highly authentic way.	
Use of Titles incorporated (X1)	A title is included at beginning or end, but not both	A title is included for the opening of the video, shot types, and end credits but font and colors could be difficult to read and no extra effort to enhance look of text.	Both Opening Title, title of shots, & End Credits included. Eye pleasing fonts colored to enhance the video were used.	
Total Score:				

Point Deductions

Video Duration **-0 pts** **-20 pts**
 (Needs to be 1 to 2 min) Less than 1 min for being over limit **TIME** _____

Copyright violation – 10 pts for each occurrence:

Text Readability, Spelling, Grammar -2 point for each occurrence **Total deduction-** _____

Late submission -5 point for each A or B day of occurrence

Comments:

Final Video Production Grade: _____/100