

Name: _____ Period: _____ Date: _____

About Me Video GRADE SHEET

Video Title: _____

	Minimal Performance (1-4 points)	Adequate Performance (5-8 points)	Exemplary Performance (9-10 points)	Score
Camera Handling (X1)	Serious problems with focus, steadiness, and framing are evident.	Most shots are clearly focused and framed, with adequate close-ups included.	Steady and creative shots that enhance the video are utilized, and excellent close-ups are included.	
Lighting (X1)	Numerous shots are improperly lit; bleaching, shadows, or unbalanced conditions may be evident in some shots; there is no evidence of an attempt to correct problems.	Most shots are properly lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	All shots are well lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	
Audio (X1)	Audio may be unclear, distorted, or washed out from poor signal-to-noise ratio; there is evidence of the use of a built-in camera microphone that detracts from the message.	The audio is clear, with consideration given to a good signal-to-noise ratio; background or ambient noise may occasionally be a distraction.	The audio is clear and recorded with good signal-to-noise ratio, displaying skillful microphone choice, placement, and technique.	
Continuity & pacing (Followed a theme, message/plot, beginning/middle/ending) (X1.5 "1-15pts")	The story sequencing is confusing; shots are too long or "clipped," with edit points appearing "glitchy."	The pace and timing are well structured; clips move along and tell the story, with moderate use of transitions.	Shots logically pace the story along in an interesting way, with an excellent and purposeful use of transitions.	
Video effectiveness (X2 "1-20pts")	The video does not meet project goals, presents an unclear message, and/or is sloppy overall.	The video topic is presented with insights; the video adequately meets the objective.	The video is clearly focused, with a rich variety of supporting material.	
Aesthetics and artisanship (X1)	The work is unorganized and sloppy.	The work provides an organized and logical presentation of essential issues.	The work provides an exemplary use of layout and design principles to logically communicate important data.	
Creativity and originality (X1.5 "1-15pts")	There is little original thought or creativity in the design and production, resulting in what appears to be a simple piecing together of events.	The video reflects original thought and creative elements that are effectively expressed and highlighted.	Originality and creativity are at the forefront of the video, with thematic elements incorporated in a highly authentic way.	
Use of Titles incorporated (X1)	A title is included at beginning or end, but not both	A title is included for the opening of the video and end credits but font and colors could be difficult to read and no extra effort to enhance look of text.	Both Opening Title & End Credits included. Eye pleasing fonts colored to enhance the video were used.	
Total Score:				

Point Deductions

Video Duration

(Needs to be 2 to 5 min)

-0 pts

Less than 2 min

-20 pts

for being over limit

TIME _____

Copyright violation – 10 pts for each occurrence:

Text Readability, Spelling, Grammar -2 point for each occurrence

Total deduction- _____

Late submission -5 point for each A or B day of occurrence

Comments:

Final Video Production Grade: _____/100

Name: _____ Period: _____ Date: _____

About Me Video Portfolio GRADE SHEET

Video Title: _____

	Minimal Performance (1-4 points)	Adequate Performance (5-8 points)	Exemplary Performance (9-10 points)	Score
Neatness/Formatting (Completeness, formatting is neat, organization appearance, in order, looks professional) (X1)	The portfolio is completely unorganized and/or is missing three (3) or more components.	The portfolio is missing two (2) components and/or is loosely organized.	The portfolio is clearly organized and has either one or no missing components.	
Title Page (X1)	Missing multiple components of Date, title, period, and name. Poor formatting	Missing one or two required components of Date, title, period, and name. Some formatting issues	All required information is listed. Formatting is perfect	
Table of Contents (X1)	Missing altogether or pages are unorganized.	Missing one or two pages or out of order.	Formatting is professional and every page is listed and in order.	
Purpose & Description (X1)	The purpose and description of the video are unclear and hard to visualize.	The purpose and description of the video are clear, and they are generally concisely written.	The documentation provides a clear and concisely written purpose and description that interests the reader.	
Shot Log (X1.5 "1-15pts")	The shot log is sloppy, appear to be thrown together as an after-thought, and/or do not correlate with the video.	The shot log is sequenced appropriately and information such as shot types and descriptions generally correlates with the completed video.	The shot log is of exceptional aesthetic and artistic quality, and shot types, audio, and descriptions clearly correlate with the video.	
Shot List (Shot, Location, Talent, Props, & Special equipment) (X1.5 "1-15pts")	The team's efforts are not clearly communicated, lack detail, and/or are unconvincing; few, if any, attempts are made to identify and/or plan the video production.	The team's efforts are adequately communicated, include some detail, are clear, and/or are generally convincing; identification and/or planning of the video production is adequate.	The team's efforts are clearly communicated, fully-detailed, and convincing. Identification and/or planning of the video production is excellent.	
List of Equipment/Software (X1)	Items listed have not been changed from the template provided with no to little effort to list equipment or software.	Items listed have been adequately listed with detailed description of equipment type, brand name, model and all software used. Items not used have been removed from the page.	The equipment and software used on this project is clearly communicated with detailed description of equipment type, brand name, model and all software used.	
References & Resources (X1)	References listed have not been changed from the template provided with no to little effort to list media sources.	Media references and sources are adequately listed with few formatting issues.	All media references & sources are clearly listed in MLA format with one or no errors.	
List of Cast & Crew (X1)			All members and cast are clearly listed with their parts in video	
Total Score:				

Text Readability, Spelling, Grammar -2 point for each occurrence

Points off _____

Late submission -5 point for each day of occurrence

Total deduction- _____

Comments:

Final Notebook Grade: _____/100